

FIG. 1

FIG. 2 is a schematic diagram of a system for providing a user with a product information page. The system includes a user interface 100, a database 200, and a server 300. The user interface 100 is connected to the database 200 and the server 300. The database 200 stores product information. The server 300 provides the product information to the user interface 100.

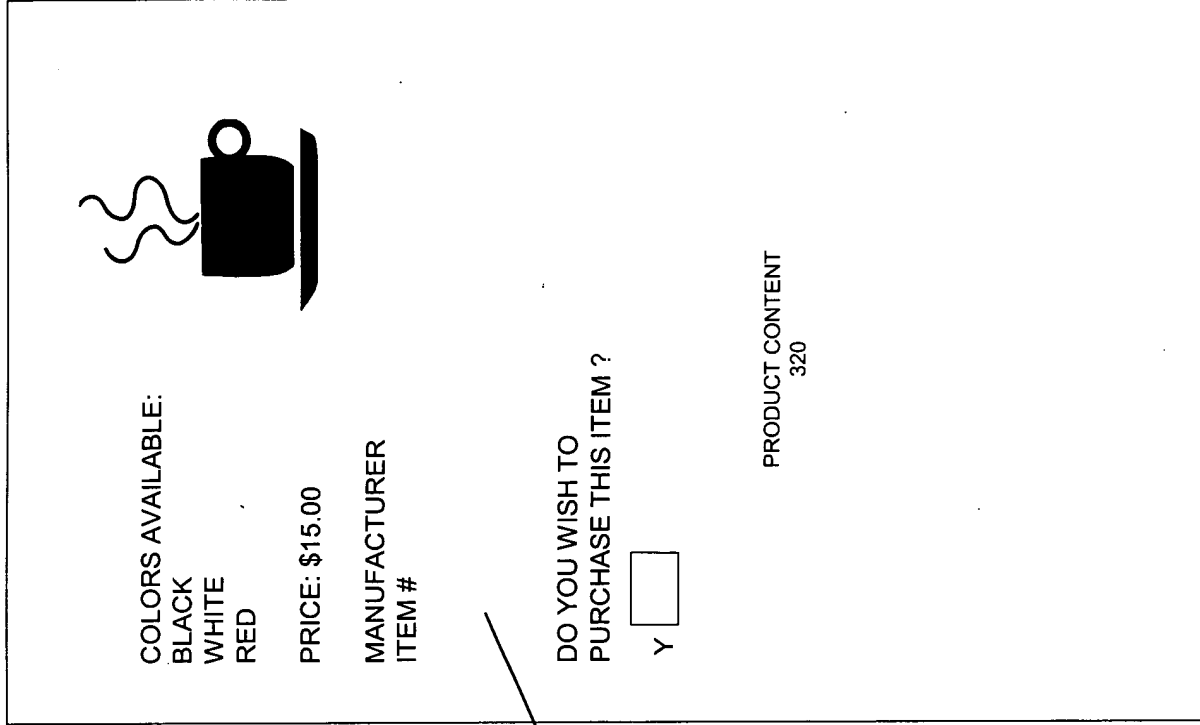
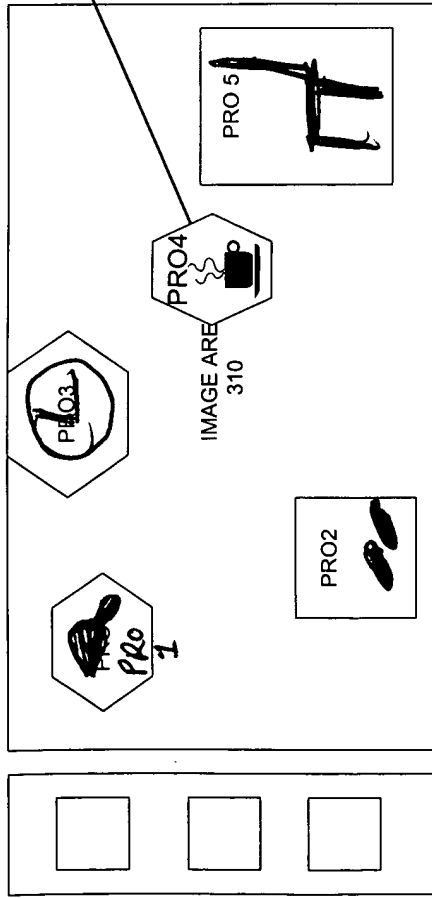
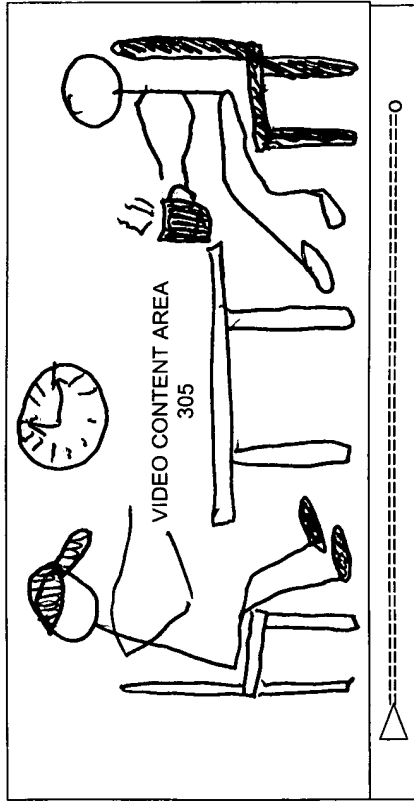


FIG. 2

FIG. 3 is a block diagram of a video content segment structure.

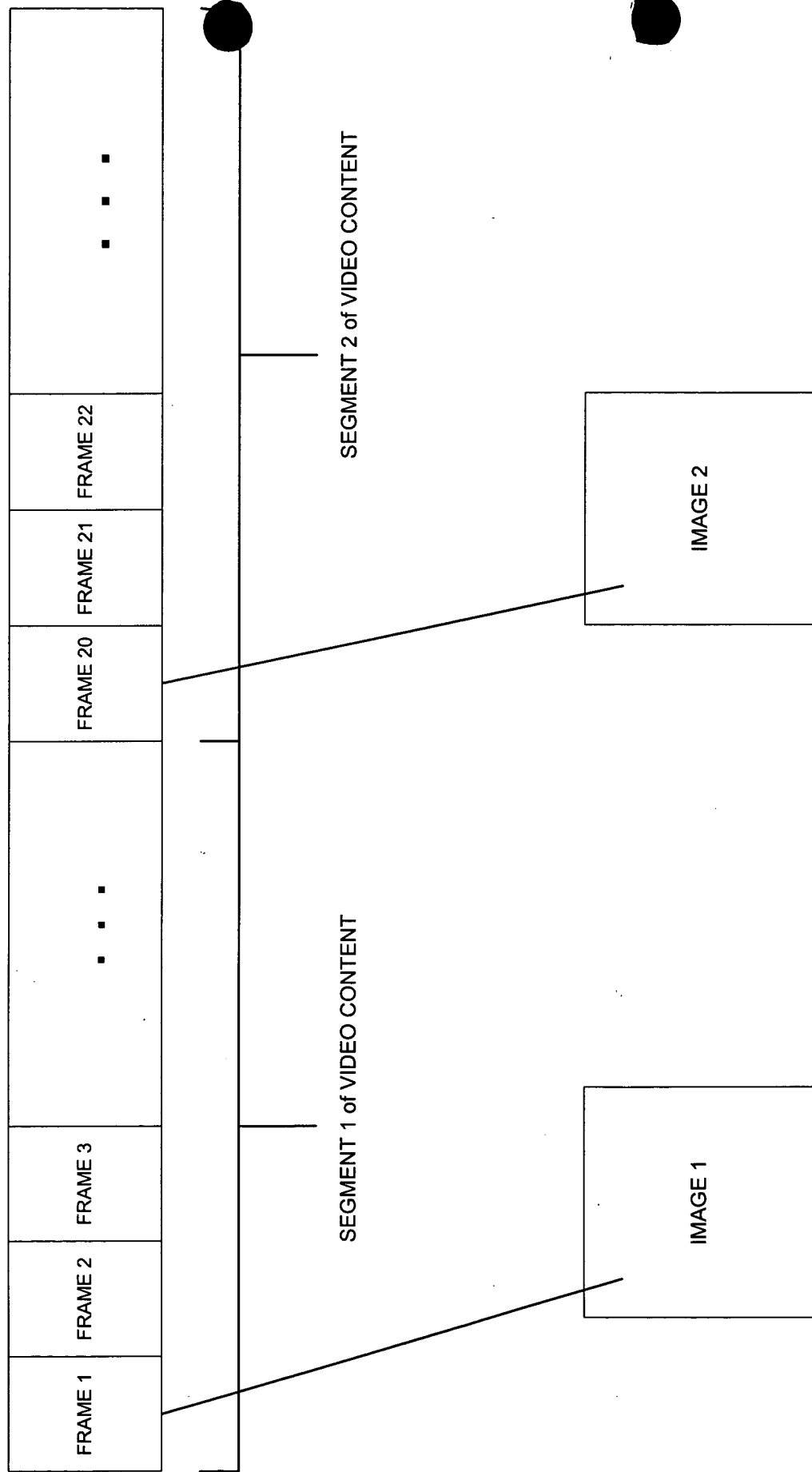


FIG. 3

FIG. 4 is a flowchart illustrating a process for providing video content to a client.

SPONSOR

VIDEO SERVER

HOST SERVER

CLIENT

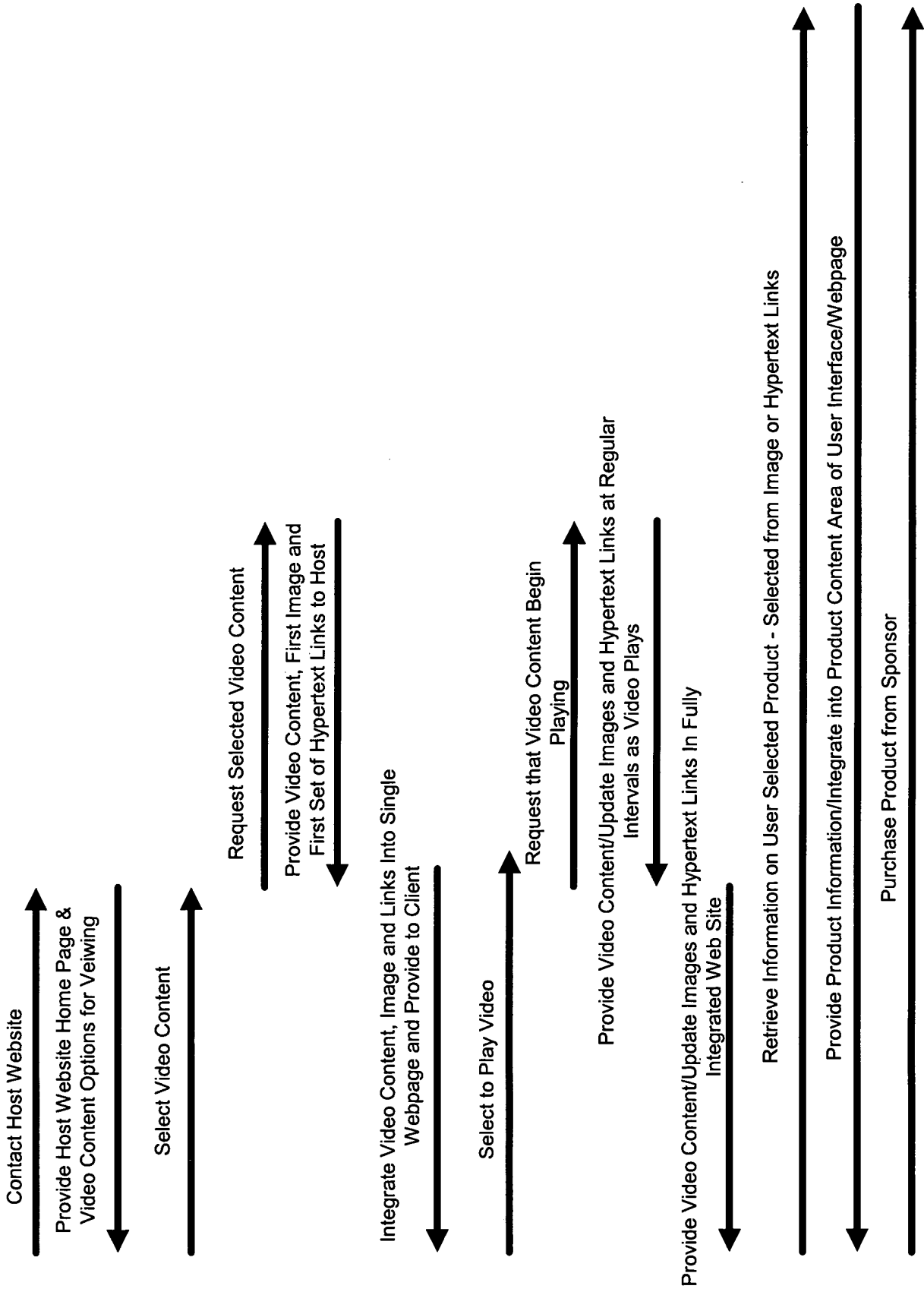


FIG. 4

FIG. 5 is a diagram illustrating a sequence of user actions performed by a user (Jcarr) on a system, showing the progression of events over time.

USER ID	ACTION	PAGE	DATE	TIME
Jcarr	Logged On	Host Webpage	May 9, 2000	4:09:44
Jcarr	Opened New User Interface	Britney Spears Video	May 9, 2000	4:09:46
Jcarr	Clicked on Image	GAP: Red Pants	May 9, 2000	4:10:52
Jcarr	Selected Option to Buy	GAP: Red Pants	May 9, 2000	4:12:52
Jcarr	Logged Off	Host Webpage	May 9, 2000	4:15:34

FIG. 5